



Merchandise and Licencing Manager

As a Club we are embarking on an exciting period of development, evolution and ultimately long term success and currently have an opportunity for a **Merchandise & Licensing Manager** to join our Consumer team.

The successful applicant will possess the skills and experience needed to deliver a highly effective consumer retail products and merchandise program for the Brisbane Lions that delivers on key revenue streams and further engages fans of the Club. Reporting to the Head of Consumer, responsibilities for the **Merchandise & Licensing Manager** will include:

- Overseeing and managing the full consumer retail products program including range concept and design, orders, deliveries and sales
- Developing the Club's retail program with strategic direction that deliver on objectives, targets and engages fans
- Building relationships with key internal and external stakeholders including apparel partners and the AFL
- Ensuring a high level of customer service is provided to all fans across all communication channels including in-person store sales, online, phone and email
- Managing Club Compliancy with AFL and AFL Players Association for Licensing programs
- Delivering a safe and well-presented Shop front that assists in promotions and sales
- Motivating and managing a retail shop team that can deliver on product and revenue targets

Our ideal **Merchandise & Licensing Manager** will be a strategic, long term thinker, have high attention to detail and ability to manage and lead a highly effective team. Previous experience in retail, stock management, visual merchandising and/or sports is preferable, but not required.

Our values of Connected, Elite Performance, Cutting Edge and Care will provide the core of everything we do to drive our Club forward and guide us into the future.

If you are an experienced manager with a passion for delivering excellent customer experiences, and want to work in a fast-paced exciting sport environment, then this is the role for you!

To apply, send your application by Monday 26th June addressed to Paddy McNee at jobs@lions.com.au